

Dear Cherie Club Delegate

The response to Cherie's key note address has been overwhelming. The practical implementation of this way of doing business however is a paradigm shift for many.

- How do I stop interruption marketing and start **permission** marketing?
- How do I make myself and my expert knowledge into a resource that people will search for?
- How do I avoid the spam **junk mail** folder?
- Do I need a website and a **blog**? What is the difference?
- Isn't **Facebook** for teenagers only?

These and many other issues, with practical examples and demonstrations is part of this all-day course.

How do I book?

You call **084 90 90 100** or email Steve@platinumplanet.co.za

Notes: Detailed notes are supplied

Follow-up: The Dead Men blog will ensure that you know what to do once you are alone at home!

What People are saying:

Congratulations on the most mind bending presentation I ever had the privilege of attending. The content is thought provoking and the instructions with the help of your website and blog a-real-idiots-guide to financial freedom and artistic expression.

Jan J v Vuuren

Thank you for a very entertaining and informative day! As you can see I have started with a blog, I am on FaceBook, LinkedIn and Twitter and I do an email newsletter.

Caroline de Wet

I am SO inspired! Thank You Steve! I can't wait to put all that I have learned here into practice and start my blogging journey!! The workshop was interesting, informative, fun and challenging. The time flew by and I was never bored. I can't wait to spread the word! THANK YOU."

Lynette le Roux

More information can be obtained by phoning the office at 011 467 8889 (office hours)

Regards

Steve Eilertsen*

IT Director, Strategist and Multiple Income generator specialist
Course presenter

Course Presenter

* With 20 years in both education, IT and business, Steve is the ideal course presenter to interpret and package the new economic rules, tools and software to grow both the bottom line and individual careers in a changing and unsettling world.

"Objective - multiple income streams, in and out the office, local and international"

<http://deadmenhavewhitecollars.wordpress.com>

The world has changed . . . but have you?